

HOME & DESIGN // From a Vision to Reality

ART & CULTURE // Sweet Sounds of Summer

OUTDOORS // A Ramp to Remember

GRAND

L I F E S T Y L E

OUT OF THE GAIT

Putting the right foot forward

ISSUE 2 2022
GrandLifestyleMagazine.com
Printed in USA

BBI INTERNATIONAL
PUBLICATION

2023 MEDIA KIT

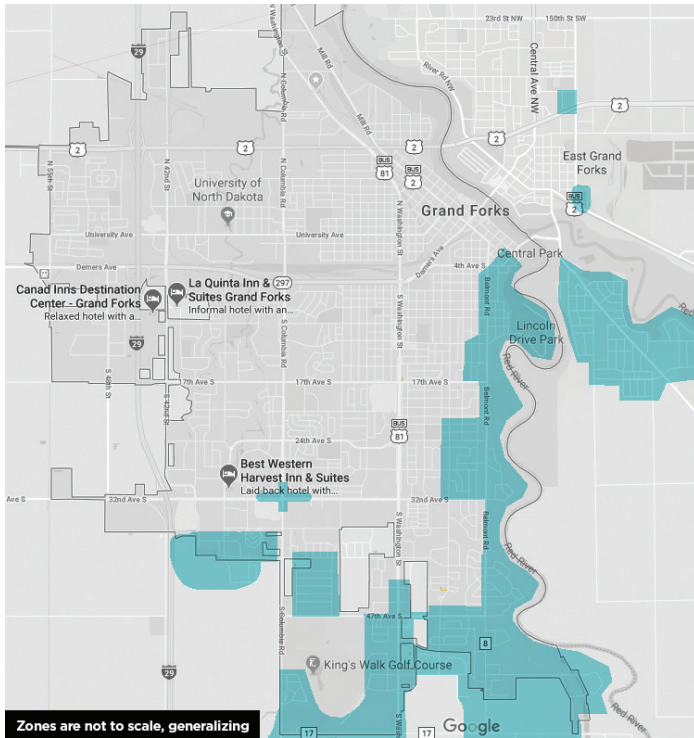
BEST OF THE GRAND CITIES MAGAZINE

...featuring dependable and interesting information to its readers about the people, places, and events that form Grand Forks and East Grand Forks. The fundamental reason the magazine exists is to enhance people's lives by telling them the best places to go, what to see, what's new, and who's who.

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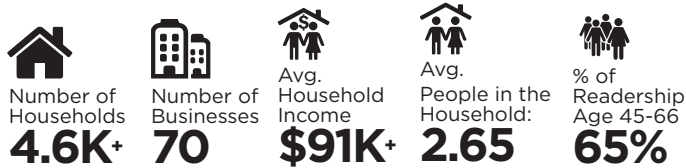
GRAND

L I F E S T Y L E



Zones are not to scale, generalizing

TOTAL HOUSEHOLDS & BUSINESSES
6,000



Each issue is mailed to households in Grand Forks and East Grand Forks with an annual income of **\$91,000 or higher**.

INTERESTED IN ADVERTISING?

Marla DeFoe 701-738-4960 mdefoe@bbiinternational.com
Jess Tiller 701-738-4926 jtiller@bbiinternational.com

EDITORIAL FOCUS

HOME & DESIGN //
EAT & DRINK //
HEALTH & FITNESS //
SHOP & STYLE //
PARKS & REC //
ART & CULTURE //

BOOK IT NOW LET US TELL YOUR GRAND STORY

Feature your company in the upcoming issue of *Grand Lifestyle magazine*.
Only - \$2,995

FEATURE ARTICLE
LIMITED AVAILABILITY
With a Feature, You Will Receive the Following:

A custom story written in *Grand Lifestyle magazine* containing information about your company (800-1,000 words)

A special photo shoot of your company, as it relates to the story

The feature article distributed to 6,000 households and businesses in Grand Forks and East Grand Forks

Print article posted on *Grand Lifestyle magazine* website and distributed via our social media suite with ability to track views

Your company's story emailed to 45,000+ *Grand Lifestyle Magazine* digital subscribers, promoting the story. It will include a link to your website.

A custom reprint of the article sent to you in a digital format, which you can use for promotional purposes

CONTACT US TO LEARN MORE.
service@bbiinternational.com or
701-746-8385.

Each article will be about select companies in the Grand Forks region that align with the editorial focus of the magazine. Spots are limited. *Grand Lifestyle magazine* reserves the right to rewrite all content, and review and approve all photos being used within *Grand Lifestyle magazine*. BBI International owns the rights to all photos and content being published.

2023 DEADLINES

Issue	Editorial	Insertion	Artwork
Issue 1	1/9	1/30	2/6
Issue 2	3/27	4/17	4/24
Issue 3	6/26	7/17	7/24
Issue 4	9/25	10/16	10/23

RATES

Rates	1x	2x	4x
Full Page Spread	Call for pricing		
Full Page	\$1,895	\$1,695	\$1,495
Half Page	\$1,195	\$995	\$895
Marketplace	\$495	\$495	\$495

PREMIUM PLACEMENT:

Price +25%
Full Page Ad Size
(Guaranteed Ad Placement)

- Inside Front Cover
 - Page 3
 - Opposite Contents
 - Inside Front Cover
 - Back Cover*
- *Back cover size is a Half Page ONLY

SIZES

*Do not build to trim size

SPREAD

Trim*: 17" x 10.875"
Bleed*: 17.5" x 11.375"
Non-bleed: 16" x 9.875"



FULL PAGE

Trim*: 8.5" x 10.875"
Bleed*: 9" x 11.375"
Non-bleed: 7.5" x 9.875"



1/2 PAGE HORIZONTAL

Non-bleed: 7.5" x 4.625"
Bleed: Not available



MARKETPLACE

Image Size: 3.7" x 3.23" (300 dpi)
Write-up: 50-60 words*
Contact info: Address, phone, website



*Address, phone & website are not counted in the 50-60 word write-up (see next page)

SPECIFICATIONS

Rates and production information are available on request for: supplied inserts, gatefolds, cover wraps, belly-bands, etc.

TRIM: 8.5" x 10.875"
BLEED: 9" x 11.375"

LINE SCREEN: 150

BINDING: US - Perfect Bound

AD PLACEMENT: Apart from Premium Ad Placements and full-page ads, half-page ads will be stacked with another ad, or placed at the bottom half of the page.

PROOFS: We do not supply proofs

STORAGE OF ADS: 24 months

FILE FORMAT: PDF/X1a

COLOR: CMYK - NO SPOT COLORS
All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.

FONTS: Outline or embed all fonts in the PDF

RESOLUTION: All advertising materials must be at least 300 dpi and submitted at 100% size.

***LIVE AREA:** All live matter must be kept 1/4" inside dimensions on all four sides.
(GLM will not be responsible for any live matter placed outside the safety)

ARTWORK SENT TO:

Marla DeFoe,
Marketing & Advertising Manager
701-746-8385
mdefoe@bbiinternational.com

WHAT IS PDF/X-1A?

PDF/X-1a is a subset of Adobe's Portable Document Format (PDF). PDF/X1a stands for PDF exchange 1a. The "1" means that it is a blind exchange document—all fonts and images are embedded and "a" is the variant of PDF/X1 that was ISO accredited; ISO Standard: ISO 15930-1:2001.

About //

Defined by the compelling people, places and offerings of the region, **GRAND Lifestyle magazine** showcases the finest elements of the place we live in, work and play—helping us all achieve the life worthy of the publication's name.

Infused with stunning imagery, experienced storytelling and a sophisticated design, **GRAND** highlights the impressive possibilities present in the Grand Cities region and surrounding areas.

Our goal for you—and for us—is both simple and complex.

We want to leave you awestruck at what you can see, touch, taste, hear, accomplish or experience here. We want to provide you with inspiration sourced from the best stories, perspectives or options that the region has to offer. And, we want to impress you with our ability to translate the grandest parts of this region onto the pages in a feature article, profile piece or photo set that either enhances your understanding of what is achievable here, or shows the positive possibilities that are just down the street or maybe only a short drive away. Are those aspirations simple? No. Are those goals complex? Definitely (there are so many amazing stories to be told, how do we fit everything in?). But, could all of this be **GRAND**? Well, why else would we be doing this?

Developed and produced in downtown Grand Forks, North Dakota, **GRAND** is published by BBI International. For more than two decades, our team of editors, designers, photographers, sales, marketing and event staff have been producing industry leading magazines and events across the country. With **GRAND**, we are turning our passion for creating meaningful content towards home.

GrandLifestyleMagazine.com // Follow Us



Norby's Work Perks



Plains Chiropractic & Acupuncture



Nodak Insurance Company



ArtFest

Norby's Work Perks
Norby's is your turnkey solution for all office interiors; ranging from fully ergonomic office chairs to a complete smart building designed by us with modular walls, flooring, and adaptable furniture. We have evolved and we will keep adapting to the most current trends in design principles for Interior Spaces while never losing our commitment to our customers to provide "Service, Service, Service in everything we do".
11 S 4th St
Grand Forks, ND 58201
701-746-9441
sales@norbys.com

Nodak Insurance Co.
In 1946, a group of farmers and ranchers started an insurance company to protect the livelihoods of North Dakotans like themselves. For 75 years, Nodak Insurance Company has continued that tradition of service and peace of mind for policyholders.
Talk to us about insuring your autos, homes, farm and small business. With local agents and competitive rates, Nodak Insurance can provide the protection you need.
1913 S Washington
701-757-1613
kmoen@nodakins.com

Plains Chiropractic & Acupuncture
At Plains Chiropractic & Acupuncture we see you as an individual with a unique set of needs, and we view chiropractic care as a system of health care that can help you reach improved levels of wellbeing. Allow our combination of experience, evidence-based care, and collaborative mindset help you reach your health goals.

3750 32nd Ave. South Suite #103
Grand Forks, ND 58201
701-775-1034
PlainsChiropractic.com

ArtFest 2023
June 10 & 11, 2023
Hosting artists and artisans, food vendors, and entertainers - ArtFest offers two full days of art, food, family activities and youth art projects, live entertainment and more. With a wide variety of quality exhibits, and hosting up to 20 food vendors, ArtFest caters to more than 30,000 art lovers and festival goers from around the region. Contact us to reserve space for 2023.
University Park
Grand Forks, ND
www.pubictrnd.org/artfest
info@pubictrnd.org

REGULATIONS

AGENCY DISCOUNTS: Due to the affordable rates offered by *GRAND Lifestyle magazine*, we do not offer agency discounts.
INVOICES: Rendered at time of issue mailing.
SHORT RATES/REBATES: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.
RATE PROTECTION: Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.

PUBLISHER'S PROTECTIVE CLAUSES: Deliberate attempts to simulate editorial format in an advertisement is not permitted by *GRAND Lifestyle magazine*. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards. *GRAND Lifestyle magazine* is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. *GRAND Lifestyle magazine* is not responsible for quality of reproduction when materials received do not conform to

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